

# Mario Andres Meza P.

I am a graphic designer from **Colombia, focused on editorial design and photography.**

During the development of my career I have had the opportunity to work on projects that have opened me up to different points of view, from design as something visual, to design as a tool capable of activating people's senses.

As a designer, **I am interested in the constant experimentation within my pieces**, looking for new ways to communicate and make the messages understood, making people to interact and connect directly with the piece and **creating an aesthetic, functional and artistic link.**

## Studies

**Graphic Design and Advertising Diploma**  
Humber Collage

**Graphic Design Bachelor Degree**  
Jorge Tadeo Lozano University

**Education / School**  
Integral Baquerizo y Murillo School

## Work Experience

### Grupo Creategia

**Graphic Design Director (June 2020 - January 2021)**

- Design of corporate identity and visual identity manual.
- Design of concepts for campaigns publication on the digital channels according to weekly program.
- Management and distribution of tasks with the team according to the workflow.
- Project management at a graphic level and training of design team members.

### Waf Restaurante

**Graphic Design Director (November 2019 - May 2020 )**

- Creation of corporate identity for the restaurant, creation of an identity manual, graphic pieces and ways of implementing them.
- Product photography and location (environment), photo editing and retouching.
- Update of web page content and social media direction (community manager).

### Rey Naranjo Editores SAS

**Graphic Designer (January 2019 - July 2019)**

- Active participation in publications of different books of the publisher and products for clients.
- Support in the design area for clients, layout of packages, layout of books, covers and technical sheets of the publisher, photography and retouching.

## Contact

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Portfolio: <https://www.mariomezadesign.com>

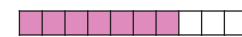
## Skills / Achievements

- Brand Identity
- Concept Development
- Environmental Design
- Layout Design
- Poster Design
- Package Design
- Digital Marketing
- Facility for fast and fluid work in team and individual form.
- Ability to write, speak and listen in both English and Spanish

### Achievements:

- Publication of works within university articles and international publishing publications (Flamantes #16)

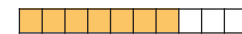
## Software



70% (Layout - Final Art)



70% (Illustration - Photographic Editing)



70% (Vectorial illustration - Layout)



40% (Digital Animation)



35% (Analogous animation)



20% (Video edition)

## **Inmobiliaria Los Amigos (Francisco Vallejo)**

**Graphic Designer (September 2017 - November 2018)**

- Creation of graphic material for the setting, basic stationery.
- Support in creation of parameters for a new brand identity manual.
- Corporate presentations based on a visual identity manual.

## **Personal / Work references**

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### **Maria José García**

Graphic Designer  
Cel. +1 647 507 8996

### **Mateo Palacios**

Graphic Designer  
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### **Sergio Rios**

Graphic Designer  
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### **Vladimir Clavijo**

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